

Rang	Unternehmen	Hand- ling	In- halt	Interak- tivität	Lay- out	Ge- samt
1	STADA	15,5	32,0	7,5	14,0	69,0
2	Fresenius	14,5	26,0	4,5	14,0	59,0
3	Bayer Vital	14,5	24,0	8,0	11,0	57,5
4	AMGEN	13,0	25,5	7,0	11,0	56,5
4	B.Braun Melsungen	14,5	21,0	10,0	11,0	56,5
4	ratiopharm	15,5	23,0	6,0	12,0	56,5
7	Klosterfrau	13,5	21,5	7,0	14,0	56,0
8	Grünenthal	14,0	21,5	5,5	14,0	55,0
9	Merck	10,0	28,5	5,0	11,0	54,5
10	KERR	14,5	19,5	7,5	12,0	53,5
10	Medice	13,5	25,0	5,0	10,0	53,5
12	Pharmacia & Upjohn	13,5	22,0	6,5	11,0	53,0
13	Beiersdorf	11,5	20,0	8,5	12,0	52,0
13	HEXAL	14,5	19,5	6,0	12,0	52,0
13	Lundbeck	13,5	23,5	4,0	11,0	52,0
16	BIOCHROM	13,0	16,5	10,0	12,0	51,5
17	Fumedica	12,0	20,5	8,5	10,0	51,0
17	WELEDA	8,5	20,0	10,5	12,0	51,0
17	Janssen-Cilag	12,0	21,0	6,0	12,0	51,0
20	MSD Sharp & Dohme	15,0	18,0	6,0	11,0	50,0